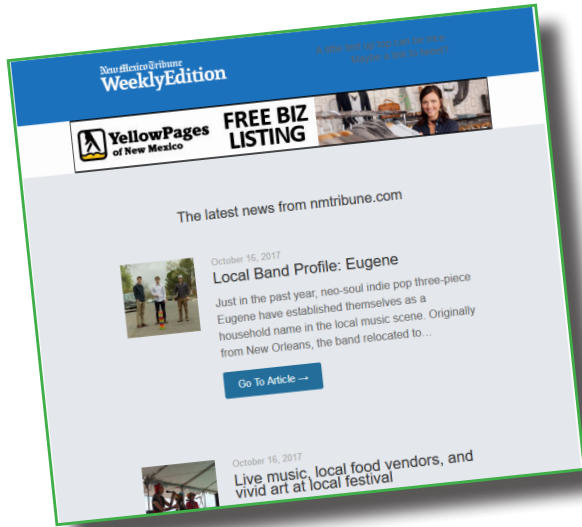




eNEWSLETTER

Our B2B Business-to-Business Solution



2018 eNewsletter Rate Sheet

Nearly 3,000 recipients as of 1/1/2018

New Mexico Tribune Weekly Edition

Highlight new promotions, events, sales, happy hours, etc. in eNewsletters to almost 8,000 home owners and small business owners in the greater Albuquerque metro area.

Sent Tuesday Mornings

Local news highlights and a preview of content in the new upcoming Print Edition that is not available online.

Food & Dining of the week, plus local shows and events. Sent Fridays so readers can make plans for the weekend.

Ad Requirements

Acceptable formats are JPG GIF PNG

File must be saved in RGB color

We can also build your ad at no cost.

The most effective eNewsletter ads are simple with large text or a Call to Action. Many eNewsletters function to drive visitors to a website for further action or to call your directly. If this is the case, please provide a click-thru link for your company website or phone number to dial.

Large Ad
300x300 pixels
\$35/email

Small Ad
300x125 pixels
\$25/email

Banner ad
600x75 pixels
\$50/email