



# WEB AD RATES

Capture your digital audience on our All-New website [www.nmtribune.com](http://www.nmtribune.com). PLUS all articles are in Google News to bring in more readers to your ad.

Show your ads prominently on all computers and browsers to over 38,000 users per month.



<b>3 month agreement</b>	<b>10% off</b>
<b>6 month agreement</b>	<b>20% off</b>
<b>12 month agreement</b>	<b>30% off</b>

**NOTE:** Early termination will result in cancellation of all promotional contract discounts and your final bill will reflect full price for all ads.

## AD REQUIREMENTS:

File types accepted: JPG, PNG, GIF  
Note: Adobe Flash not accepted

File must be saved in RGB color

Maximum file size is 75kb no exceptions

New Mexico Tribune will build your digital ad at no additional cost. Logo and additional art or fonts to be used must be provided by advertiser.

All ad sizes are run-of-site, with the exception of the banner ads which are limited to home or specific pages.

Maximum rotation: 3-5 ads per spot.

<b>Small Box</b>	125x125 pixels <b>\$25</b> per box per month	<b>Medium Box</b> 300x300 pixels <b>\$100</b> per box per month
<b>Buy one box...</b>	<b>or combine them</b>	

**468x60 pixels \$30**  
per box per month

**760x90 pixels \$50**  
per box per month

**970x90 pixels \$75**  
per box per month