

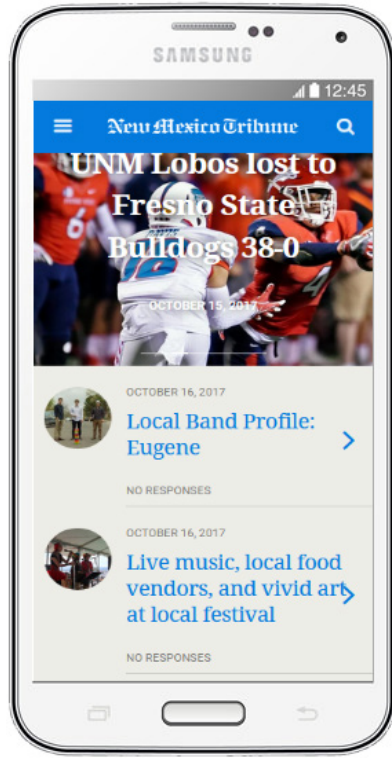


# MOBILE AD RATES

*Our website automatically switches to show the same exact news, but in a Smartphone-friendly look (as shown).*

**PLUS!** *Our news is featured on GoogleNews, and AppleNews, which is used on 95% of all Smartphones. This attracts 65% more visitors to your ad every day.*

**AND!** *With our exclusive Tap-to-Call option, a Smartphone user can simply tap on your ad, and their phone calls you automatically!*



<b>3 month agreement</b>	<b>10% off</b>
<b>6 month agreement</b>	<b>20% off</b>
<b>12 month agreement</b>	<b>30% off</b>

**NOTE:** Early termination will result in cancellation of all promotional contract discounts and your final bill will reflect full price for all ads.

## AD REQUIREMENTS:

File types accepted: JPG, PNG, GIF  
Note: Adobe Flash not accepted

File must be saved in RGB color

Maximum file size is 75kb no exceptions

New Mexico Tribune will build your digital ad at no additional cost. Logo and additional art or fonts to be used must be provided by advertiser.

All ad sizes are run-of-site, with the exception of the banner ads which are limited to home or specific pages.

Maximum rotation: 3 ads per spot.

**Lg Square Ad**  
300x300 pixels  
**\$100/month**

**Standard Ad 300x60 pixels**  
**\$50/month**